



Wisconsin Industry Partnerships

IP Academy Workshop
March 16, 2010



Origins of WI Industry Partnerships



- NGA Academy: Multiple state agencies
- COWS Technical Assistance
- CWI Endorsement
- Joyce Foundation support



Funding Industry Partnerships in Wisconsin



- Governor Doyle pledged \$3 Million
- Disburse funds through an RFP
- Eligible applicants: Workforce Boards in the Wisconsin GROW regions
- Types of funding: Convening and Training



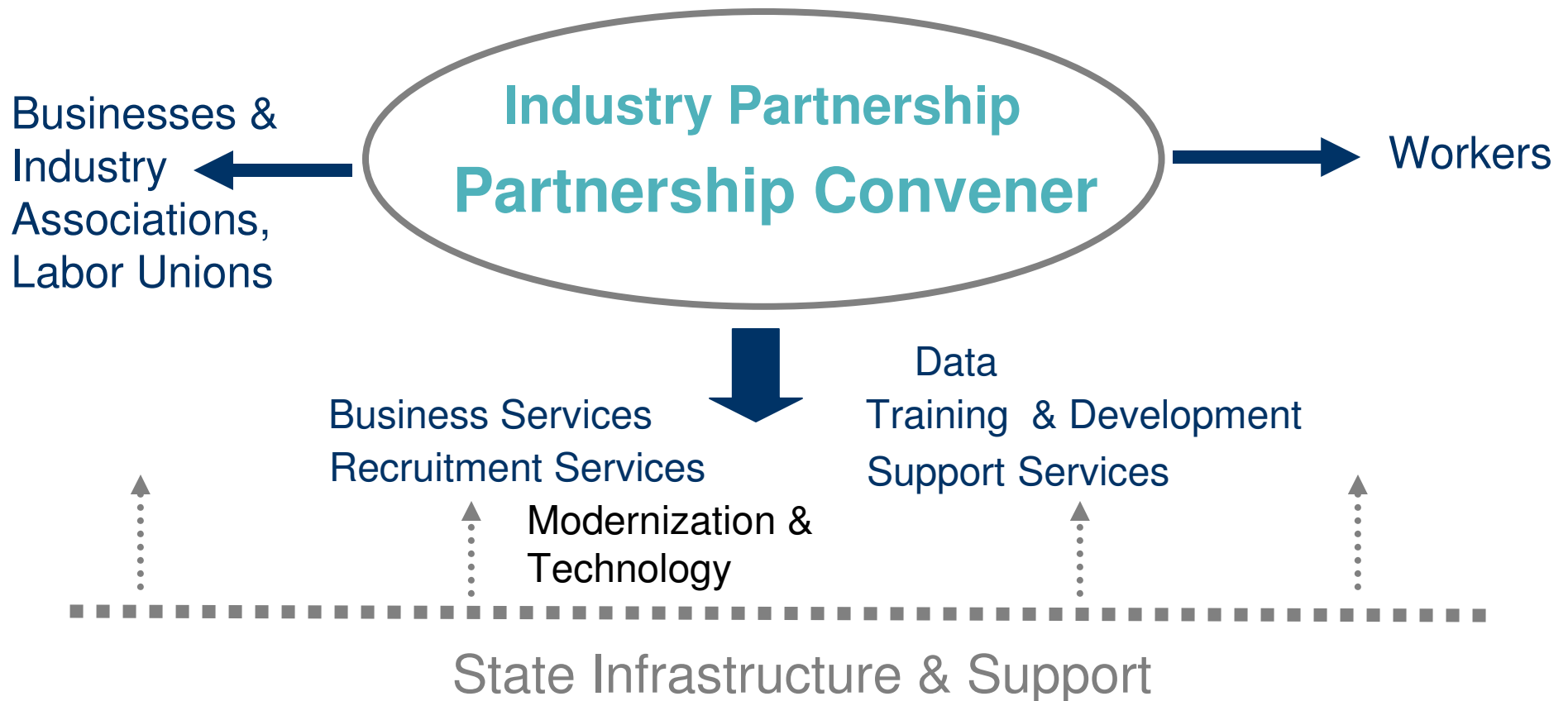
WI Industry Partnerships Purpose



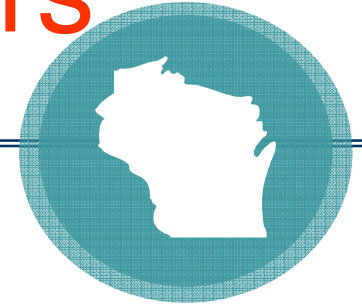
- Governor Doyle's Grow WI
- Sustainable industry partnerships across the state
- Provide career opportunities for workers that lead to family sustaining wages
- Ensure skilled industry workforce
- Facilitate stakeholders to align Career Pathways and ABE/ELL Bridges to address industry needs



Structure of an Industry Partnership



Targeted Industry Sectors



- Advanced Manufacturing
- Energy
- Health Care



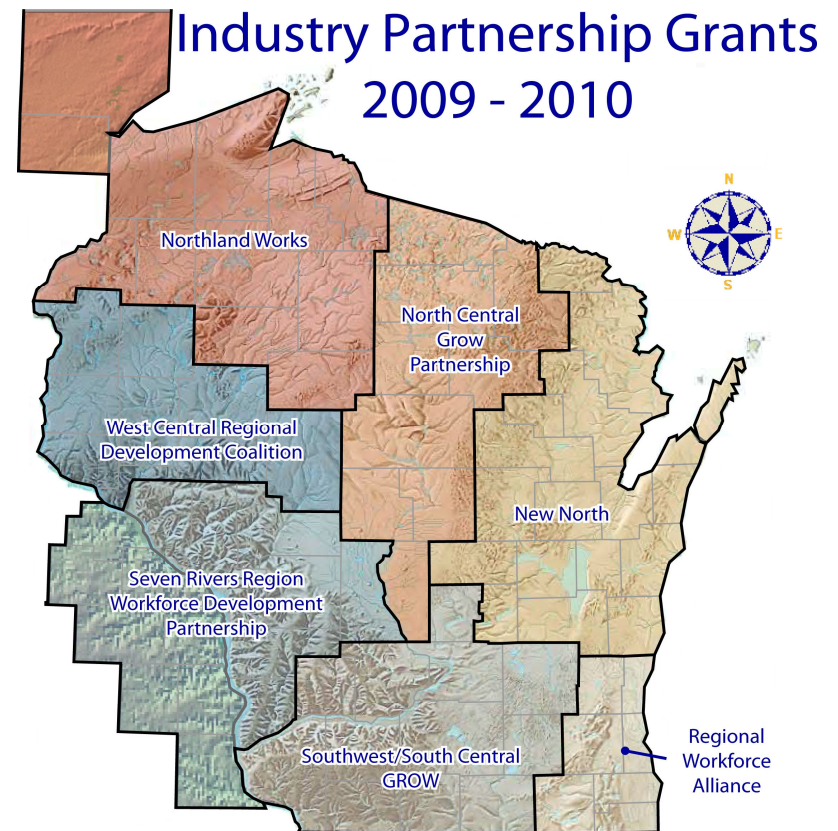
Convening Grant Awards

Regional Workforce Alliance (Milwaukee)

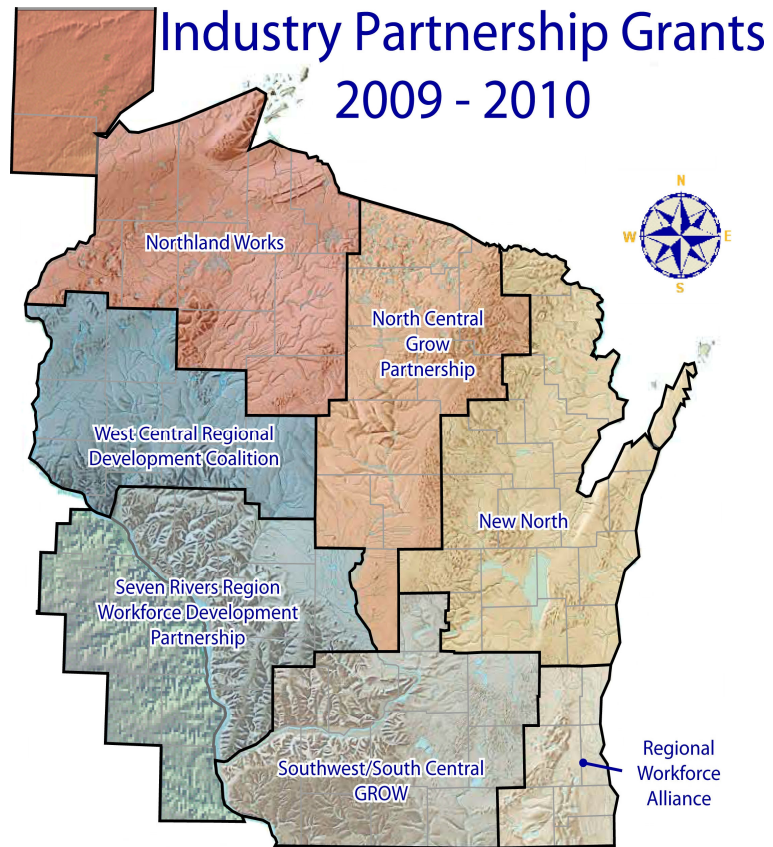
- Water Industry
- Sector Greening

North Central

- Healthcare
- Advanced Manufacturing
- Green Sector Partnership
- IT Sector
- Transportation



Convening Grant Awards



New North
Wind

Northland Works

Construction & Building
Advanced Manufacturing
Energy/Biofuel

Seven Rivers

Bio-plastics/Composites
Food & Ag Products
Energy Industry

South Central/Southwest
Agri-Business



Training Grant Awards

Regional Workforce Alliance (Milwaukee)

- Healthcare
- Green Manufacturing

Northland Works

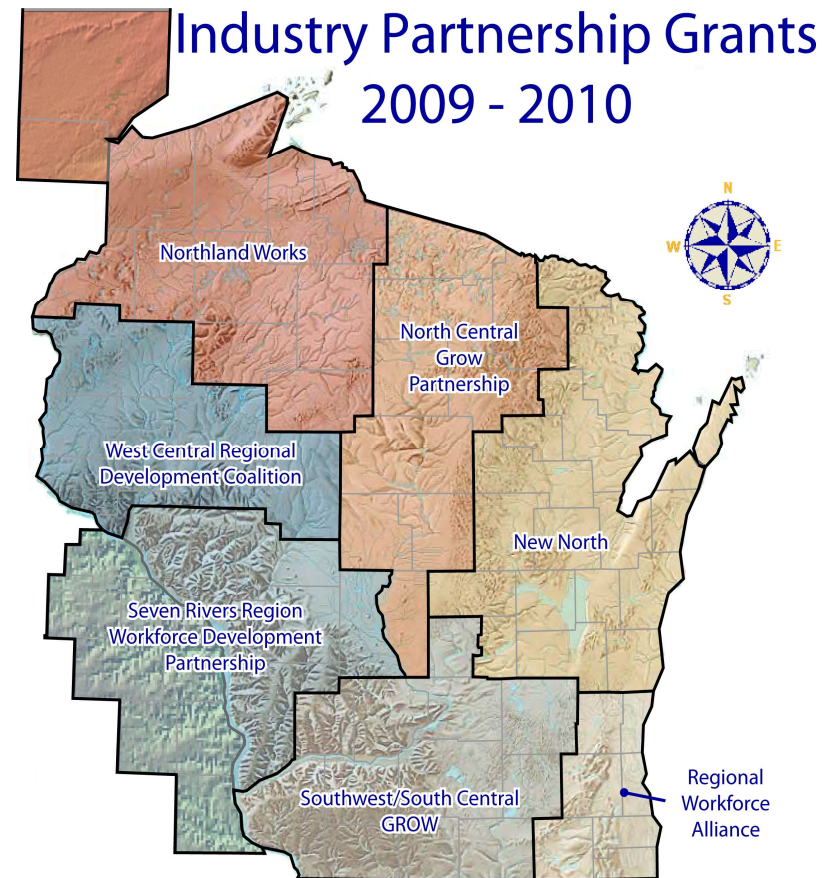
- Advanced Manufacturing

Seven Rivers

- Healthcare
- LEAN Manufacturing

South Central/Southwest

- Healthcare



Employer Driven Training Focused on the Worker



Industry Partnership training efforts
align with
RISE Career Pathways and Bridges



RISE Career Pathways



The **RISE Career Pathway** is a way of:

- Organizing college level occupational training as a sequence of certificates that leads learners in attainable steps toward better jobs and a degree or technical diploma.
- Each step improves the learner's career and earning opportunities and provides a skill set wanted by an industry or industry sector.



RISE Career Pathway Bridges

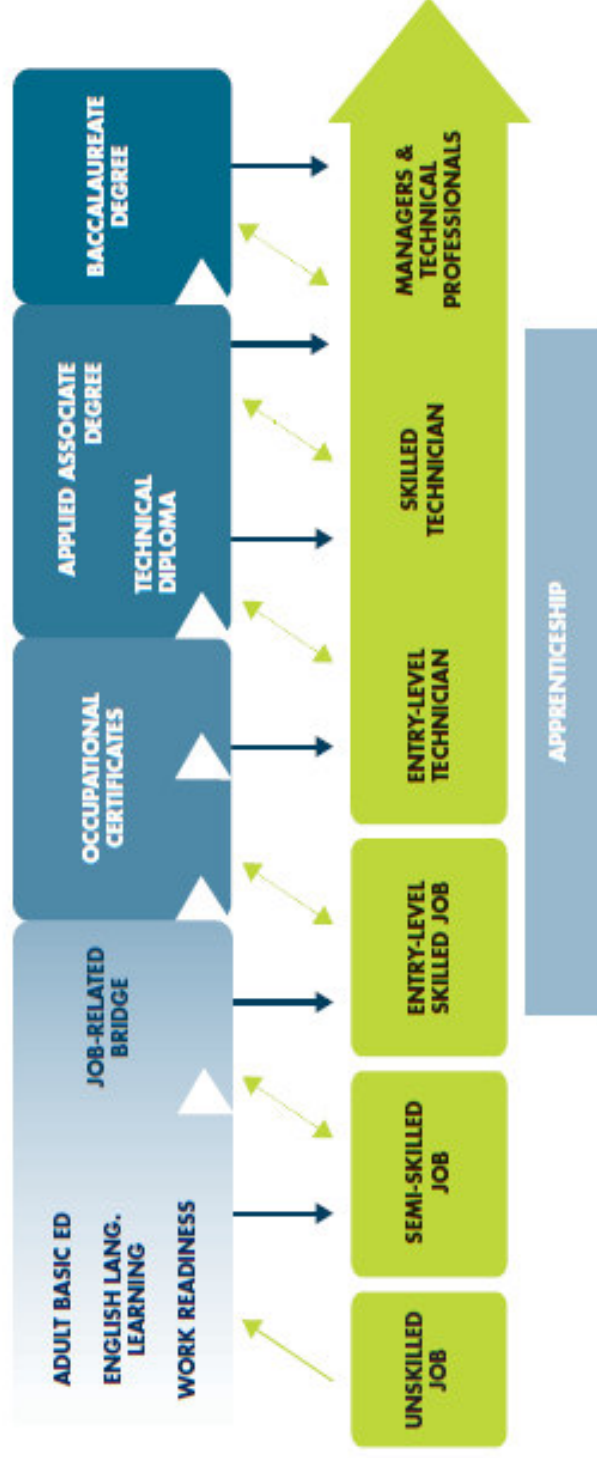


Career Pathway Bridges:

- Help adults who have basic skills or English Language Learning needs succeed in career pathways.
- Are courses that link basic skills development with occupational skills development and accelerate the transition from pre-college to college level work.



CAREER PATHWAYS



Career Pathway Advantages for Wisconsin



- Benefits both workers and employers
- Based on proven, industry aligned technical college programs
- Effective strategy for workforce development boards and programs
- Supports Governor Doyle's skills-centered economic development strategy



Questions about RISE?



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Successful Outcomes of Wisconsin Industry Partnerships



- North West Advanced Manufacturing Partnership
- Workforce Central Partnership (NFWS)
- South Central/Southwest Health Care Workforce Alliance
- Wisconsin Regional Training Partnership (WRTP)



Successful Outcomes of Industry Partnerships



- Positive impact for employers and businesses
- Improved wages and job options for workers



Results for Employers



- Turnover: 41% reported reduction
- Rework: 19% reported reduction
- Customer complaints: 23% reported reduction
- Companies that said partnerships with other companies were 100% valuable

Source: 3rd party evaluation of Massachusetts Sector Initiative



Results for Workers



- Employees who participate in sector-related training earned an average of two dollars more per hour
- Participants gained new jobs as a result within targeted sectors
- 83% of participants agreed that the training prepared them well for work in the targeted sector
- 78% said the program had improved their chances of getting a good job
- Participants in sector skills-training programs saw decreases in poverty (from 64% to 35%)

Source: Public-Private Ventures

http://www.ppv.org/ppv/publications/assets/263_publication.pdf



Wisconsin Industry Partnership Evaluation



- Impact on the Industry
- Impact on the Worker
- Impact on System Change



For More Information



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Questions

